



Western Physicians' Alliance



NEWSLETTER

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THE ANALYTIC CHALLENGE

Making good use of the increased amount of information flowing into healthcare organizations is one of the most pressing challenges. While most organizations have advanced far beyond the analytic capabilities in the past, having the organizational ability to leverage sophisticated analytics remains a challenge for many, according to *The State of Analytics Maturity for Healthcare Providers*, a study published by the international Institute for Analytics and HIMSS Analytics.

“Now that most hospitals have implemented at least the core components of an EMR, healthcare providers have access to large amounts of data on their patients, processes and costs. Providers are increasing their investment in analytics in order to leverage their data to drive their businesses. However, the benchmark results show these organizations have more work to do in order to get the most value out of their data,” the report states.

The study, which is based on an in-depth study of analytics efforts at 22 provider organizations, ranks providers on their level of analytics maturity on five stages (see chart).

The Five Stages of Analytic Maturity

STAGE 1	Analytically Impaired: Organizations at this level are “not data driven.” They rely on gut feel and plan to keep doing so. They aren’t asking analytics-driven questions and/or lack the data to answer them.
STAGE 2	Localized Analytics: Organizations at this level are primarily “using reporting.” They are doing analytics or reporting in silos.
STAGE 3	Analytical Aspirations: Organizations at this level “see the value of analytics.” They are still struggling to mobilize the organization and become more analytical.
STAGE 4	Analytical Companies: Organizations at this level are “good at analytics.” They are highly data oriented, have analytical tools and make wide use of analytics. They are still working on commitment to use analytics strategically.
STAGE 5	Analytical Competitors: Organizations at this level have reached “analytical nirvana.” They use analytics broadly and deeply across the enterprise as a competitive differentiator.

Source: *The State of Analytics Maturity for Healthcare Providers*, HIMSS Analytics, The International Institute for Analytics.

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