



# Western Physicians' Alliance



## NEWSLETTER

October 2012

### Free Webinar Event: *How to Meet Meaningful Use for Stages 1 and 2*

The Centers for Medicare & Medicaid Service recently finalized Stage 2 meaningful use criteria. This webinar, co-sponsored by the American Medical Association and AT&T, will cover these key topics:

- Key learnings from Stage 1 attestations
- How to strategize your approach to Stage 2 measures
- Learning to balance patient care with ongoing data capture for clinical quality measures and meaningful use measures reporting (with actual physician case studies)
- A peek into Stage 2 certification standards for must-have EHR functionalities

Carolyn Hartley, President and CEO of Physicians EHR, will join AT&T CMIO Dr. Geeta Nayyar to address these key areas as well as answer questions as they relate to meaningful use Stages 1 and 2.

Physician practices now have access to customizable, cost-effective cloud-based health IT solutions for information access and exchange. Thanks to a collaboration with the American Medical Association, the AT&T Healthcare Community Online Physician Portal lets physicians choose from a comprehensive portfolio of web-based health IT tools.

To register for the event type the following address into your web browser:

<https://cc.readytalk.com/cc/s/showReg?udc=dktdjs2xk3yhl>  
and follow the instructions.

#### Details

<b>Date:</b>	Wed, Nov 7, 2012
<b>Time:</b>	12:30 PM EST
<b>Duration:</b>	1 hour
<b>Host(s):</b>	American Medical Association and AT&T

#### Presenter Information



**Carolyn Hartley** - Carolyn P. Hartley, MLA, CHP is the President and CEO of Physicians EHR where her team of EHR project managers serve as provider/clinic advocates, managing the EHR implementation and meaningful use reporting process. Hartley also serves as subject matter expert under two GSA contracts, supporting ONC's regional extension centers. She is lead author of several books on EHRs, HIPAA, and meaningful use.



**Dr. Geeta Nayyar** - Geeta Nayyar, MD, MBA, CMIO helps to guide the overall AT&T ForHealth strategy by providing industry expertise in evidence-based medicine, health outcomes, disease management and wellness, helping to translate health care issues and technology implications with a wide range of stakeholders including physicians, patients, and providers.

Western Physicians' Alliance  
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Current Resident or

## University of Utah Health Care Ranks in Top 10 for 3rd Year In Prestigious National Quality and Accountability Assessment

University of Utah Health Care (UUHC) has received the prestigious Quality Leadership Award for the third consecutive year and for the fourth time since the award program was established in 2005. The University ranked fourth out of the 101 participating academic medical centers.

The award is given to academic medical centers that demonstrate excellence in delivering high-quality care as measured by the [University HealthSystem Consortium](#) (UHC) Quality and Accountability Study.



### **Are you still evaluating EMR's, ePrescribing and other IT solutions that will meet the needs of your practice?**

The AMAGINE™ Physician Portal is a platform of web-based clinical and professional tools accessible via a single sign-on in a highly secure environment.

1. Low cost, cloud-based solutions that are easy to implement
2. Minimize workflow disruptions by leveraging your existing IT infrastructure
3. Discounts based on your WPA member status (5% for WPA members, 10% for WPA & AMA members)
4. Applications to obtain financial incentives (i.e. Meaningful Use, ePrescribing, PQRS)
5. Resources to help find a solution to meet your practice's distinct needs

For discounted pricing and to go over options available through AMAGINE:

1) To have a dedicated WPA Account Manager contact you - type in your web browser:  
<http://www.amagine.com/contactus/index.html> – Please note your WPA affiliation.

2) Contact your dedicated WPA Account Manager directly via phone or email:

Tony Sewell  
412-304-1444  
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